



2019 RATES

# ABOUT

## MPM

MPM is a graphic design studio specializing in branding, photography, and websites. The studio consists of a creative husband and wife team based in Austin, Texas. Together, they have a combined twenty years of experience in visual art and graphic design.

OUR  
**RATES**

# LOGO DESIGN | \$1,600

*Our Logo Process:*

- 1. Brief Questionnaire**
  - 2. 1-3 Logo Concepts** in black & white scheme. Focusing on fonts, strokes & concept.  
*Up to 2 rounds of modifications to these initial concepts.*
  - 3. Refinement** of the selected logo concept.  
*Gradients, shadows and colors will be added if applicable.*
  - 4. Logo variations** to be delivered in JPG, PNG & EPS formats (for screen & print-ready files).
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PROJECT TIMELINE: 2 - 3 WEEKS

# BRANDING KIT | \$3,000

- ✓ **Logo**
- ✓ **Brand Identity Guide** including color palette, usage and fonts.
- ✓ **Business card design\*** for up to 5 people.
- ✓ **Profile image & cover photos** for social media platforms.

\* Customizing business cards for more than 5 people would be quoted separately.  
MPM provides print-ready files. Prints are not included in our services.

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PROJECT TIMELINE: 4 - 5 WEEKS



# WEBSITE DESIGN | \$3,000

- ✓ **Wix template selection** - & customization according to your brand.
- ✓ Website **content organization** (up to 5 pages).
- ✓ Will post site live on your domain\*.

\* Host & domain not included on this quote.

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PROJECT TIMELINE: 3 - 4 WEEKS

# BRANDING + WEBSITE DESIGN | \$5,000

- ✓ **Logo**
- ✓ **Brand Identity Guide** including color palette, usage and fonts.
- ✓ **Business card design\*** for up to 5 people.
- ✓ **Wix site\*** - fully customized according to your brand.
- ✓ **Profile image & cover photos** for social media platforms.

\* Customizing business cards for more than 5 people would be quoted separately.

\* Host & domain not included on this quote.

MPM provides print-ready files. Prints are not included in our services.

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PROJECT TIMELINE: 7 - 9 WEEKS

# PHOTO SERVICES | \$400+

*Our Photo Services include:*

- ✓ Product Photography
- ✓ Corporate Photography
- ✓ Real Estate & Location Photography
- ✓ Portrait
- ✓ Documentary

## PHOTO RETOUCH | \$100/HR

White balancing & colour balancing

Vertical & horizontal straightening

Object removal

Lens distortion removal

Brightness & contrast adjustment

Sky replacement

Grass replacement

Remove pool cleaners from water

Tone adjustment

Adding images to TV screen

Dust spot removal

Flash reflection removal

Adding fire to fireplaces

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Please contact us at [hello@melonpanmedia.com](mailto:hello@melonpanmedia.com) with information about your project for a detailed quote.

# ASSORTED

Brochure design **\$400**

Letterhead **\$150**

Presentation (up to 20 slides) **\$400\***

Product label **\$500**

Book Cover **\$500**

Publication Ad Design **\$250**

Postcard / Flyer **\$250**

Banner **\$400**

T-shirt Design **\$350**

E-mail Newsletter **\$300**

Infographic **\$300+**

Business card **\$250\***

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\* Extra presentation slides are \$30 each.

\* Customizing business cards for more than 5 people would be quoted separately.

\* MPM provides print-ready files. Prints are not included in our services.

# DESIGN BY THE HOUR

Got a project that requires an hourly rate? Our rate is **\$80/h**

# PAYMENT METHODS

✓ **Wire bank transfer**

✓ **check by mail**

MPM will start the work after the check is cashed. No exceptions.

✓ **Paypal credit**

PayPal Credit is a line of credit from Comenity Capital Bank that gives you the flexibility to pay for your purchase now, or pay over time. It's easy to apply and easy to use.

No Payments + No Interest if paid in full in 6 months when you spend \$99 or more.

## 3 STEP PAYMENT

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50% deposit is required to start the project.

25% payment is required at the middle of the project.

25% ending payment is to be due before MPM's final delivery.

Payment dates and delivery deadlines vary on the project's scope.

## NOTES

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These rates are valid during 2019 only.

Please contact us at [hello@melonpanmedia.com](mailto:hello@melonpanmedia.com) with information about your project for a detailed quote.



*LETS WORK TOGETHER!*



hello@melonpanmedia.com